ANDHRA KESARI UNIVERSITY ::ONGOLE

MINOR

Subject: FINANCE (For Commerce and Other Majors)

w.e.f. AY 2023-24 Onwards

COURSE STRUCTURE

FINANCE MINORS (For Commerce and Other Majors)				
Semester	**Course Number**	**Course Name**	**No of Hrs / week**	**No of Credits**
II	1	Financial Services	4	4
III	2	Financial Markets	4	4
IV	3	Financial Management	4	4
	4	Investment Management	4	4
V	5	Financial Reporting	4	4
	6	Security Analysis and Portfolio Management	4	4

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subsidiary companies.

- Students should analyse the overview of valuation of shares.

Reference Books

1. R.S.N. Pillai, Bagarathi& Suma, Fundamentals of Advanced Accounting, Vol1, S Chand, New Delhi.
2. Nehru J. Financial Reporting by diversified companies vision Books, New Delhi.
3. Hawkins David Financial Statements corporations Dow Jones-Irwin Homewood1973.
4. S.P Jain & K.L Narang, Corporate accounting, Kalyani publishers.
5. S.P Jain & K.L Narang, Advanced corporate accounting, Kalyani publishers

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SEMESTER – V

Course 6: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Theory Credits: 4 4 hrs/ week

Course objective:
To enlighten the students with the Concepts and Practical applications of Measure risk and return of different security instruments and portfolio.

Learning outcomes:
After completion of the course, the student is able to
- Understand the various forms of investment, security Markets and other concepts.
- Understand risks associated with investment.
- Measure risk and return of different security instruments and portfolio.
- Analyse the fundamental strength of stocks and predict the price trends of securitiesusing technical analysis and valuation of stocks and fixed income securities.
- Evaluate the performance of portfolio.

Syllabus:

Unit I: Concept of Investment:
Objectives – Investment Vs Speculation – Security InvestmentVs Non-security Forms of Investment – Investment Process – Sources of Investment Information –Security Markets – Primary and Secondary – Market Indices.

Unit II: Return and Risk:
Meaning and Measurement of Security Returns – Types of SecurityRisks – Systematic Vs Non-systematic Risk – Measurement of Total Risk.

Unit III: Fundamental Analysis of Stocks:
Economy, Industry and Company Analysis,Intrinsic Value –Approach to Valuation of Bonds, Preference Shares and Equity Shares.

Unit IV: Technical Analysis:
Concept and Tools of Technical Analysis – Technical AnalysisVs Fundamental Analysis – Efficient Market Hypothesis – Concept and Forms of MarketEfficiency.

Unit V: Elements of Portfolio Management:
Portfolio Models – Markowitz Model, EfficientFrontier, Sharpe Single Index Model and Capital Asset Pricing Model – Performance Evaluation ofPortfolios – Sharpe Model, Treynor model – Jensen's Model for PF Evaluation – Portfolio Revision.

Practical components
- Students should learn the concept of investment also differences between investment and speculation, sources of investment information.
- Analyse the measurement of security returns and types of security risks.
- Students should form into teams and prepare presentations on the topics in the syllabus and provide them as assignments or seminars

- All the students shouldcollect information regarding concept and forms of market efficiency
- Students should analyse the elements of portfolio management.