




# ANDHRA KESARI UNIVERSITY :: ONGOLE

Model Syllabus for Rural Development (Minor) in consonance with  
Curriculum framework w.e.f. AY 2025-26

## COURSE STRUCTURE

Year	Semester	Course	Title of the Course	No. of Hrs /Week	No. of Credits
II	III	1	Rural Development Planning and Management	4	4
	IV	2	Indian Rural Economic Scene	4	4
III	V	3	Indian Rural Social Scene	4	4
		4	Human Resource Development in Rural Areas	4	4
	VI	5	Non-Government Organization and Rural Development	4	4
		6	Panchayat rai Intuitions and Rural Development	4	4

Accepted and Forwarded

  
(Dr. V. Ramrith Kumar)  
Chairman, BOS  
Andhra Kesari University.

## SEMESTER-III

### COURSE 1: RURAL DEVELOPMENT PLANNING AND MANAGEMENT

Theory Credits: 4 4 hrs/week

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#### Unit-I

##### Framework for Rural Development Planning

Concept of Development Planning – Multi-level Planning – District Development Coordination and Monitoring Committee (DISHA) – Mission Antyodaya – Gram Swaraj Abhiyan – Sabki Yojana Sabka Vikas (Gram Panchayat Development Plan) – Shyama Prasad Mukherji RURBAN Mission

#### Unit-II

##### Project Planning

Definition and Characteristics of Project – Types of Projects – Role of Projects in Overall Development – Need for Project Approach to Rural Development – Concept of Project Cycle – Phases in Participatory Project Cycle Management

#### Unit-III

##### Rural Development Administration in India

Rural Development Administration at the National and State level – Structure of Panchayati Raj Institutions – 73rd Constitutional Amendment Act – Transfer of Functions and Powers to PRIs – Role of District Rural Development Agency – Role of Grama Sachivalayas

#### Unit-IV

##### Rural Development Institutions

Interface between Government Organizations and Non-Government Organizations in Rural Development – Role of Community Based Organizations.

#### Unit-V


##### Participatory Approaches

Rapid Rural Appraisal – Participatory Rural Appraisal – Tools of PRA: Wealth Ranking – Timeline – Transect – Seasonality – Social Mapping – Resource Mapping – Venn diagram – Focus Group Discussion

### Books and References

1. Robert Chambers : Rural Development - Putting the Last First
2. B.C. Chattopadhyay : Rural Development Planning in India.
3. S. Venugopal Reddy : Multi-level Planning
4. R.C. Arora : Integrated Rural Development
5. V.A. Pai Panandikar : Development Administration in India.
6. Rajasekhar D : Poverty Alleviation Strategies of NGOs, Concept, 2004
7. Price Gittinger : Economic Analysis of Agricultural Projects
8. G. Sreedhar and : Rural Development in India: Strategies and Processes,
9. D. Rajasekhar Concept Publishing House, New Delhi, 2014 Publications of A.P. Telugu Academy
10. Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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## SEMESTER-IV

### COURSE 2: INDIAN RURAL ECONOMIC SCENE

Theory

Credits: 4

4 hrs/week

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#### Unit -I

##### Demographic Structure of Rural India

Trends in Rural Population Growth– Causes and Consequences of Overpopulation: –  
Composition of Rural Work Force: Emerging Trends

#### Unit-II

##### Development of Agriculture

Green Revolution – Land Reforms – Dry Land Agriculture – Importance of Organic Farming –  
Promotion of Allied Activities: Dairying, Sheep/Goat Rearing, Poultry and Aquaculture –  
Pradhan Mantri Fasal Bhima Yojana – Pradhan Mantri Krishi Sinchayee Yojana

#### Unit-III

##### Development of Rural Industries

Khadi and Village Industries Commission – District Industries Centre – Industrial Estates –  
Artisans Development – MSMEs: Problems and Prospects

#### Unit-IV

##### Rural Infrastructure and ICT

Bharat Nirman – Prime Minister's Grameen Sadak Yojana – Role of Information and  
Communication Technology in Rural Development: MeeSeva, E-marketing, Remote Sensing,  
Land Records and Human Resources Records.

#### Unit-V


##### Conservation of Natural Resources

Conservation of Land, Water and Forest Resources – Watershed Management – Conservation of  
Energy: Conventional and Non-conventional Sources

## References

1. N.I.R.D. : Facets of Rural Development in India
2. S.C. Jain : Rural Development
3. K. Venkata Reddy : Rural Development in India: Poverty and Development , Himalaya Publishing House, Mumbai, 2012
4. Katar Singh : Rural Development: Principles, Policies & Management
5. G. Sreedhar and : Rural Development in India: Strategies and Processes,
6. D. Rajasekhar Concept Publishing House, New Delhi, 2014
7. Misra & Sarma : Problems & Prospects of Rural Development.
8. Vasant Desai : A Study of Rural Economy Publications of A.P. Telugu Academy
9. Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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