



ANDHRA KESARI UNIVERSITY ::ONGOLE

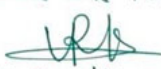
**Model Syllabus for 4-Year UG Honours in B.A. (Rural Development) as
Major in consonance with Curriculum framework w.e.f. AY 2025-26**

COURSE STRUCTURE (for Semesters I to VI)

Year	Semester	Course	Title of the Course	No. of Hrs /Week	No. of Credits	
I	I	1	Rural Development Planning and Management	4	4	
		2	Indian Rural Economic Scene	4	4	
	II	3	Indian Rural Social Scene	4	4	
		4	Rural Development Policy and Programmes	4	4	
II	III	5	Human Resource Development in Rural Areas	4	4	
		6	Agriculture Growth in India: Problems and Prospective	4	4	
		7	Non-Government Organization and Rural Development	4	4	
	IV	8	Gender Issues and Women Empowerment	4	4	
		9	Panchayat Rai intuitions and Rural Development	4	4	
		10	Rural Industrialization and Entrepreneurship	4	4	
III	V	11	Economic for Rural Development	4	4	
		12 A	Good Governance and Rural Development	4	4	
		OR				
		12 B	Natural Resource Management – Vegetation	4	4	

Year	Semester	Course	Title of the Course	No. of Hrs /Week	No. of Credits	
		13 A	Rural Credit and Banking	4	4	
		OR				
		13 B	Empowerment of Weaker Section (SC/ST/OBCs/Women and Minorities)	4	4	
		OR				
	VI	14 A	Working with Rural People: Techniques and policies	4	4	
		OR				
		14 B	Corporate Social Responsibility in Rural Development	4	4	
		OR				
		15 A	Non-Conventional Energy Resource Management and Rural Energy	4	4	
		OR				
		15 B	Information Communication Technology for Rural Development	4	4	

Note: In the III Year (during the V and VI Semesters), students are required to select a pair of electives from one of the **Two** specified domains. **For example: if set 'A' is chosen, courses 12 to 15 to be chosen as 12 A, 13 A, 14 A and 15 A.** To ensure in-depth understanding and skill development in the chosen domain, students must continue with the same domain electives in both the V and VI Semesters.

Accepted and Forwarded

 (Dr. V. Ramakrishna Kumar)
 Chairman, BOS
 Andhra Kesari University.

SEMESTER-I

COURSE 1: RURAL DEVELOPMENT PLANNING AND MANAGEMENT

Theory

Credits: 4

4 hrs/week

Unit-I

Framework for Rural Development Planning

Concept of Development Planning – Multi-level Planning – District Development Coordination and Monitoring Committee (DISHA) – Mission Antyodaya – Gram Swaraj Abhiyan – Sabki Yojana Sabka Vikas (Gram Panchayat Development Plan) – Shyama Prasad Mukherji RURBAN Mission

Unit-II

Project Planning

Definition and Characteristics of Project – Types of Projects – Role of Projects in Overall Development – Need for Project Approach to Rural Development – Concept of Project Cycle – Phases in Participatory Project Cycle Management

Unit-III

Rural Development Administration in India

Rural Development Administration at the National and State level – Structure of Panchayati Raj Institutions – 73rd Constitutional Amendment Act – Transfer of Functions and Powers to PRIs – Role of District Rural Development Agency – Role of Grama Sachivalayas

Unit-IV

Rural Development Institutions

Interface between Government Organizations and Non-Government Organizations in Rural Development – Role of Community Based Organizations.

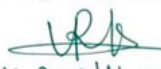
Unit-V

Participatory Approaches

Rapid Rural Appraisal – Participatory Rural Appraisal – Tools of PRA: Wealth Ranking – Timeline – Transect – Seasonality – Social Mapping – Resource Mapping – Venn diagram – Focus Group Discussion

Books and References

1. Robert Chambers : Rural Development - Putting the Last First
2. B.C. Chattopadhyay : Rural Development Planning in India.
3. S. Venugopal Reddy : Multi-level Planning
4. R.C. Arora : Integrated Rural Development
5. V.A. Pai Panandikar : Development Administration in India.
6. Rajasekhar D : Poverty Alleviation Strategies of NGOs, Concept, 2004
7. Price Gittinger : Economic Analysis of Agricultural Projects
8. G. Sreedhar and : Rural Development in India: Strategies and Processes,
9. D. Rajasekhar Concept Publishing House, New Delhi, 2014 Publications of A.P. Telugu Academy
10. Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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SEMESTER-I

COURSE 2: INDIAN RURAL ECONOMIC SCENE

Theory **Credits: 4** **4 hrs/week**

Unit -I

Demographic Structure of Rural India

Trends in Rural Population Growth– Causes and Consequences of Overpopulation: –
Composition of Rural Work Force: Emerging Trends

Unit-II

Development of Agriculture

Green Revolution – Land Reforms – Dry Land Agriculture – Importance of Organic Farming
– Promotion of Allied Activities: Dairying, Sheep/Goat Rearing, Poultry and Aquaculture –
Pradhan Mantri Fasal Bhima Yojana – Pradhan Mantri Krishi Sinchayee Yojana

Unit-III

Development of Rural Industries

Khadi and Village Industries Commission – District Industries Centre – Industrial Estates –
Artisans Development – MSMEs: Problems and Prospects

Unit-IV

Rural Infrastructure and ICT

Bharat Nirman – Prime Minister's Grameen Sadak Yojana – Role of Information
and Communication Technology in Rural Development: MeeSeva, E-marketing,
Remote Sensing, Land Records and Human Resources Records.

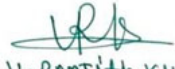
Unit-V

Conservation of Natural Resources

Conservation of Land, Water and Forest Resources – Watershed Management – Conservation
of Energy: Conventional and Non-conventional Sources

References

1. N.I.R.D. : Facets of Rural Development in India
2. S.C. Jain : Rural Development
3. K. Venkata Reddy : Rural Development in India: Poverty and Development , Himalaya Publishing House, Mumbai, 2012
4. Katar Singh : Rural Development: Principles, Policies & Management
5. G. Sreedhar and : Rural Development in India: Strategies and Processes,
6. D. Rajasekhar Concept Publishing House, New Delhi, 2014
7. Misra & Sarma : Problems & Prospects of Rural Development.
8. Vasant Desai : A Study of Rural Economy Publications of A.P. Telugu Academy
9. Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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SEMESTER-II

COURSE 3: INDIAN RURAL SOCIAL SCENE

Theory

Credits: 4

4 hrs/week

Unit-I

Rural Social Institutions

Characteristics of Village Communities – Rural Social Institutions – Family, Marriage and Religion: Role and Functions

Unit-II

Caste System

Definition of Caste – Distinction between Caste and Class – Caste system in India – Functions – Emerging trends

Unit-III

Social Change

Concept of Social Change – Factors of Social Change: Demographic, Economic, Technological and Cultural – Process of Social Change in India: Sanskritization, Westernization and Modernization

Unit-IV

Rural Social Problems

Major Social Problems: Poverty – Unemployment – Illiteracy – Untouchability – Child Labour – Trafficking of Women – HIV/AIDS – Covid-19

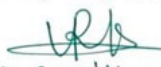
Unit-V

Social Legislation

Social Legislation for Women, Children, Scheduled Castes and Scheduled Tribes and Backward Classes

References

1. Vasant Desai : Rural Development: Issues & Problems.
2. Chitambar : Rural Sociology.
3. P.C. Deb : Rural Sociology.
4. A.R. Desai : Rural Sociology P.C. Deb : Rural Sociology.
5. A.R. Desai : Rural Sociology.
6. Katar Singh : Rural Development: Principles, Policies & Management
7. K. Venkata Reddy : Rural Development in India: Poverty and Development , Himalaya Publishing House, Mumbai, 2012
8. G. Sreedhar and : Rural Development in India: Strategies and Processes,
9. D. Rajasekhar Concept Publishing House, New Delhi, 2014 Publications of A.P. Telugu Academy
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SEMESTER-II

COURSE 4: RURAL DEVELOPMENT POLICY AND PROGRAMMES

Theory

Credits: 4

4 hrs/week

Unit-I

Early Efforts in Rural Development

Sriniketan – Martandam – Sevagram – Baroda – Firka Development Scheme – Nilokheri – Etawa Pilot Project – Community Development Programme and National Extension Service

Unit-II

Area Development Programmes

Drought Prone Area Programme – Command Area Development Programme – Desert Development Programme – Hill Area Development Programme – Integrated Tribal Development Agency – Tribal Development Corporation

Unit-III

Target Group Programmes

Swarnajayanti Gram Swarajgar Yojana – Deendayal Antyodaya Yojana (National Rural Livelihoods Mission) – Micro Finance and Self-help Groups for Women Empowerment – Functioning of Velugu in A.P.

Unit-IV

Employment and Skill Development Programmes

MGNREGS: Strategy, Implementation mechanism, Progress and Problems – Prime Minister's Rojgar Yojana – Deen Dayal Upadhyay Grameen Kaushalya Yojana

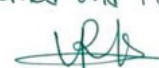
Unit-V

Social Sector Programmes

National Food Security Mission – Sarva Siksha Abhiyan – Saakshar Bharat – National Health Mission – AB-PM-JAY – Prime Minister's Awas Yojana-Gramin (PMAY-G) – Rastriya Swasthya Bhima Yojana – Aam Admi Bhima Yojana – Atal Pension Yojana – National Social Assistance Programme – National Mission for Financial Inclusion (PM-JDY)

References

1. N.I.R.D. : Facets of Rural Development in India
2. S.C. Jain : Rural Development
3. K. Venkata Reddy : Rural Development in India: Poverty and Development , Himalaya Publishing House, Mumbai, 2012
4. Katar Singh : Rural Development: Principles, Policies & Management
5. G. Sreedhar and : Rural Development in India: Strategies and Processes, D. Rajasekhar Concept Publishing House, New Delhi, 2014
6. Susan Johnson and : Micro Finance Ben Rogally Publications of A.P. Telugu Academy Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

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