



ANDHRA KESARI UNIVERSITY

(A.P. Universities (Amendment) Act 2021 (Act No. 21 of 2021))

Ongole, Prakasam District Andhra Pradesh-523001

Andhra Kesari University, Ongole, Prakasam District, Andhra Pradesh has established by Act.No.21 of 2021 of Andhra Pradesh Universities Act 2021 and the provisions of said Act is came into force from 11.01.20222. The Internal Quality Assurance Cell (IQAC) was then created in 2024, and Prof. N. Nirmala Mani of the Department of Economics at AKU was named as the IQAC Coordinator to oversee IQAC's responsibilities and other academic activities associated with the Quality Assurance Cell (QAC).

Objectives:

- ❖ To develop a system for conscious, consistent and catalytic action to improve the academic and administrative Performance of the Institution.
- ❖ To promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices.

Strategies:

- ❖ Ensuring timely, efficient and progressive performance of academic, administrative and financial tasks.
- ❖ Relevant and quality academic/research programmes.
- ❖ Equitable access to and affordability of academic programmes for various sections of society.

- ❖ Optimization and integration of modern methods of teaching and learning.
- ❖ The credibility of assessment and evaluation process.
- ❖ Ensuring the adequacy, maintenance and proper allocation of support structure and services.
- ❖ Sharing of research findings and networking with other institutions in India and abroad.

Functions:

- ❖ Designing of quality benchmarks / Parameters for various academic and administrative activities of the HEI.
- ❖ Facilitating the creation of a learner-centric environment conducive to quality education and development of quality culture.
- ❖ Encouraging the faculty to develop knowledge and technology for participatory teaching and learning process.
- ❖ Collection and analysis of feedback from all stakeholders on quality-related institutional processes.
- ❖ Organization of workshops & seminars on quality related themes & promotion of quality circles and institutions wide dissemination of the proceeding of such activities.
- ❖ Documentation of the various programmes / activities leading to quality improvement.
- ❖ Act as a nodal unit of the Institution for augmenting quality – related activities.
- ❖ Development and maintenance of institutional database for maintaining and enhancing the institutional quality.
- ❖ Periodical conduct of Academic and Administrative Audit and its follow-up.
- ❖ Preparation and submission of the Annual Quality Assurance Report (AQAR) as per guidelines and parameters of NAAC, to be submitted to NAAC.

Benefits: IQAC will facilitate/contribute:

- ❖ Ensure heightened level of clarity and focus in institutional functioning towards quality enhancement.
- ❖ Ensure internalization of the quality culture.
- ❖ Ensure enhancement and coordination among various activities of the institution and institutionalize all good practices.
- ❖ Provide a sound basis for decision-making to improve institutional functioning.
- ❖ Act as a dynamic system for quality changes in HEIs.
- ❖ Organized methodology of documentation and internal communication.

With the support and encouragement of the University administration, the IQAC of Andhra Kesari University, Ongole is doing its best for an overall maintenance of the quality parameters of the academic and the administrative components of Andhra Kesari University.