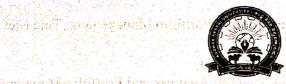
#### ANDHRA KESARI UNIVERSITY



### SKILL COURSE

w.e.f. AY 2023-24

#### SEMESTER-II

#### INVESTMENT PLANNING

Credits: 2

2 hrs/week

## **Course Objectives:**

The objective of the course is to make the students familiarise with the concepts of investment, associated risks along with the regulatory authorities that monitor the capital market.

### UNIT - I

Investment: Attributes of Investment, Investment and speculation, Features of a good Investment, Investment Process. Investment Avenues – Types. Tax saving options.

### **UNIT-II**

Return and Risk: Meaning and Measurement of Security Returns. Meaning and Types of Security Risks- Systematic Vs Non-systematic Risk. Measurement of Total Risk - Intrinsic Value Approach to Valuation of Bonds and Shares.

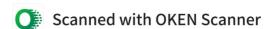
#### UNIT - III

Portfolio: Choosing the right Investment options, Construction of Investment portfolio, and Portfolio management. Investor Protection Guidelines of SEBI- SEBI Investment Advisors Regulations.

# Hands on Activities:

- 1. Group/Individual presentations on Investment Alternatives (Advantages, Suitability and Limitations).
- 2. Calculation of Stock Return and Risk from historical data of NSE and BSE.
- Carculation of School 1.
  To make comparative analysis between various stocks using excel.

Dr. N. SREENIVASA CHARYULU Chairman B.O.S. (U.G) Commercia Chairman B.O.S. (U.G) Commercia A.K. University, ONGOLE,



## References:

- 1. Prasanna Chandra, Investment Analysis and Portfolio Management, Tata McGraw
- 2. Bhalla VK, Investment Management, S.Chand.
- 3. Donald E.Fischer, Ronald J.Jordan, Security Analysis and Portfolio Management; Prentice Hall of Inida.
- 4. Preeti Singh, Investment Management, Himalaya Publishers.
- 5. Pitabas Mohanty Spreadsheet Skills for Finance Professionals Taxmann Publications.

WARREN WARREN

1 117 1

# ANDHRA KESARI UNIVERSITY-ONGOLE, PRAKASAM DISTRICT Skill Courses Programme from the Year 2023-24 Onwards Course: Investment Planning, Semester-II

And the State of t	Total Marks: 50
Answer any four of the following out of Eight questions	en talent i grande en
out of Eight questions	
바늘에 나이 많아 되었다. 그는 그는 그리 때문에게 없으셨다. 그	4X5-20 Marks
TANG TERMINAN TERMIN	요시 아이라면 얼굴하면서 얼굴하
[4] 물이 뭐라는 하막게 하는 것이 없는 그 이렇지만 하는 그 사람들은 하는 물이	
'몇대원의 기업 나는 하라고 하는데 그 모바다 하는데 보다는데 된다.	
6.	
8.	
(Note: Each unit carrying at least two questions)	
Answer any Three Questions of the following	
	3X10=30 Marks
Unit - I	
9.	
or	
10.	
11. Unit-II	
or	
<b>12.</b>	
Unit-III	
13.	
or	