



**SKILL COURSE**

**w.e.f. AY 2023-24**

**SEMESTER-II**

**INVESTMENT PLANNING**

**Credits: 2**

**2 hrs/week**

**Course Objectives:**

The objective of the course is to make the students familiarise with the concepts of investment, associated risks along with the regulatory authorities that monitor the capital market.

**UNIT - I**

Investment: Attributes of Investment, Investment and speculation, Features of a good Investment, Investment Process. Investment Avenues – Types. Tax saving options.

**UNIT - II**


Return and Risk: Meaning and Measurement of Security Returns. Meaning and Types of Security Risks- Systematic Vs Non-systematic Risk. Measurement of Total Risk - Intrinsic Value Approach to Valuation of Bonds and Shares.

**UNIT - III**

Portfolio: Choosing the right Investment options, Construction of Investment portfolio, and Portfolio management. Investor Protection Guidelines of SEBI– SEBI Investment Advisors Regulations.

**Hands on Activities:**

1. Group/Individual presentations on Investment Alternatives (Advantages, Suitability and Limitations).
2. Calculation of Stock Return and Risk from historical data of NSE and BSE.
3. To make comparative analysis between various stocks using excel.

  
Dr. N. SREENIVASA CHARYULU  
Chairman B.O.S. (U.G) Commerce  
A.K. University, ONGOLE.

**References:**

1. Prasanna Chandra, Investment Analysis and Portfolio Management, Tata McGraw Hill.
2. Bhalla VK, Investment Management, S.Chand.
3. Donald E.Fischer, Ronald J.Jordan, Security Analysis and Portfolio Management; Prentice Hall of Inida.
4. Preeti Singh, Investment Management, Himalaya Publishers.
5. Pitabas Mohanty Spreadsheet Skills for Finance Professionals Taxmann Publications.

ANDHRA KESARI UNIVERSITY-ONGOLE, PRAKASAM DISTRICT  
Skill Courses Programme from the Year 2023-24 Onwards  
Course: Investment Planning, Semester-II

Time: 2 Hours

Total Marks: 50

SECTION A

Answer any four of the following out of Eight questions

4X5=20 Marks

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

(Note: Each unit carrying at least two questions)

SECTION -B

Answer any Three Questions of the following

3X10=30 Marks

- 9.
- or
- 10.


Unit - I

- 11.
- or
- 12.

Unit-II

- 13.
- or
- 14.

Unit-III

  
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