ANDHRA KESARI UNIVERSITY



Programme: GENERAL ENGLISH

(1 & 2 Semesters)

w.e.f. AY 2023-24

COURSE STRUCTURE

Semester	Course Number	Course Name	No. of Hrs/Week	No. of Credits
Semester-I	1	A Course in Communication and Soft Skills	4	3
Semester-II	2	A Course in Reading & Writing Skills	4	3

SEMESTER-I

COURSE 1: A COURSE IN COMMUNICATION AND SOFT SKILLS

Theory Credits: 3 4 hrs/week

Objectives & Outcomes

By the end of the course the learner will be able to:

- Understand the importance of listening and practice effective listening.
- Use grammar effectively for accuracy in writing and speaking.
- Use relevant vocabulary in everyday communication.
- Acquire ability to use Soft Skills in professional and daily life.
- Confidently use the skills of communication.

I. UNIT: Listening Skills

- a. Importance of Listening
- b. Types of Listening
- c. Barriers to Listening
- d. Effective Listening

II. UNIT: Phonetics

- a. Sounds of English: Vowels and Consonants
- b. Syllable
- c. WordStress
- d. Intonation

III. UNIT: Grammar

- a. Concord
- b. Articles
- c. Prepositions
- d. Tenses
- e. Question tags

IV. UNIT: Speaking Skills

- a. Greetings & Introduction
- b. Asking and Giving Information
- c. Yes, We Can

Barack Obama

- d. Agreeing/Disagreeing
- e. A Leader Should Know How to Manage Failure Dr. A.P.J. Abdul Kalam

V. UNIT: Soft Skills

- a. SWOC
- b. Attitude
- c. Emotional Intelligence
- d. Netiquette
- e. Interpersonal Skills

References:

- 1. Soft Skills, Dr. Alex (New Delhi: S. Chand & Company Ltd) 2009.
- 2. Interpersonal Skills Training, Philip Burnard (New Delhi: Viva Books Private Ltd)
- 3. Soft Skills for Everyone, Jeff Butterfield (New Delhi: Cengage Learning India Pvt Ltd) 2012
- 4. Emotional Intelligence, Daniel Goleman (London: Bloomsbury Publishing) 1996
- 5. A Text Book of English Phonetics for Indian Students, Balasubramanian
- 6. A Handbook for English Language Labor, E. Suresh Kumar, P. Sreehari
- 7. Communication Skills (2nd Edition), Sanjay Kumar & PushpLata, Oxford University Press, 2016.

Activities:

Make the students listen to news excerpts.

Watch interviews and speeches on You Tube.

Role plays on formal and informal conversations.

SEMESTER-II COURSE 1: A COURSE IN READING & WRITING SKILLS

Theory Credits: 3 4 hrs/week

Objectives & Outcomes

By the end of the course the learner will be able to:

- Use reading skills for effective comprehension.
- Build up a repository of active vocabulary.
- Own writing strategies in academic skills.
- Enable writing skills for future purposes.
- Enhance communicative competence through Reading and Writings skills acquired.

I. UNIT

Poetry :1.Ulysses Alfred Lord Tennyson

Skills :2. Vocabulary: Conversion of Words

:3. One Word Substitutes

:4.Collocations

II. UNIT

Prose :1. The Best Investment I Ever A.J.Cronin

Made

Non-Detailed Text :2.Florence Nightingale Abrar Mohsin

Skills : 3.Skimming and Scanning

III. UNIT

Prose:1.TheNight Train at DeoliRuskinBondPoetry: 2. Stopping by Woods on aRobert Frost

Snowy Evening

Skills :3.Reading Comprehension (Top

Down, Bottom Up and Schema

Theory)

:4. Note Making/ Taking

IV.UNIT

Poetry :1.Night of the Scorpion Nissim Ezekiel

Skills :2.Expansion of Ideas

:3. Notices, Agendas and Minutes

V.UNIT

Non-Detailed Text : 1.An Astrologer's Day RK Narayan

Skills :2. Curriculum Vitae and Resume

:3. Letters

:4.E-Correspondence

References:

- 1. Communication Skills (2nd Edition), Sanjay Kumar &PushpLata, Oxford University Press, 2016.
- 2. The New Oxford Guide to Writing, Thomas. S. Kane,

- Reading Skills: How to Read Better and Faster- Speed Reading, Reading Comprehension & Accelerated Learning (2nd Edition), Nick Bell.
 English Vocabulary in Use: Upper Intermediate, Cambridge University Press.

Activities:

Asking the students to prepare a model resume.

Quiz on one word substitutes.

Collocation pair activity.

Asking the students to read news clippings and make notes.

Andhra Kesari University English -I

A Course in Communication and Soft Skills Model Question Paper (w.e.f 2023-2024) Semester-I

Time: 3 hours Max Marks: 75 SECTION-A 2x5=10 MI Answer any TWO of the following in about 50 words each: 1. Explain the difference between listening and hearing. 2. Why is listening important? 3. What are the barriers to effective listening? 4. How can you make your listening effective? **SECTION-B** II. Answer all the questions 1. Read the following transcriptions and write ANY FIVE in ordinary spelling: 5x1-5M e./ ðem/ f./meni/ g./ hɪə/ h./bi'twi:n/ b. fod c. /kri:m/ d./ə'gen/ 5x1-5M 2. Mark stress on the following words: d. photograph e. possibility c. vacation a. believe b. English 5x1-5M 3. Mark and name the TONE for the following sentences: a. He comes to college every day. b. Amazing! c. I am so sorry. d. My mother works hard. e. Please open the window. SECTION-C III. Answer all the questions 3x1-3M 1. Choose the CORRECT FORM OF THE VERB that agrees with the subject: a. One of my brothers ----(has/have) gone to college. b. Either my teacher or my father -----(helps/help) me in my assignment. c. His knowledge of Indian languages -----(is/are) praiseworthy. 5x1-5M 2. Fill in the blanks with SUITABLE FORMS OF THE VERBS given in the brackets: a. Fortune ---- (favour) the brave. b. If he ---- (work) hard, he will secure a decent job. c. It ---- (rain) since this morning.

d. When I went to the station, the train ----- -(leave) e. My uncle----- (buy) me a shirt tomorrow.

 3. Fill in the blanks with suitable PREPOSITIONS: a. My friend is good general awareness. b. Many companies prefer soft skillshard skills. c. My brother left America. 	3x1-3M
4. Fill in the blanks with suitable ARTICLES: a. Raju is honest guy in our college. b poor suffered a lot during lockdown. c. John is European.	3x1-3M
5. Complete the sentences with correct QUESTION TAGS: a. She has secured many prizes,? b. My friend is good at heart,? c. The leaves are falling,?	3x1-3M
 6.CORRECT THE UNDERLINED PART of the following sentences: a. None can prevent you to reaching your goal. b. I and he attended the interview. c. Sitting on the gate, a scorpion stung him. d. I am understanding the lesson quite well. e. You shouldn't be angry on others. 	1x5=5M
IV. Answer all the questions	
1. Answer any one of the Following	1x5= 5M
A) Write briefly the qualities of a Leader as discussed by Abdul Kalam?	
B) What are the challenges that the Americans are expected to face? C) Describe the Conditions in USA as Implained by Obama 2. How do you introduce yourself to your newly admitted class?	in his spece
3. Imagine a situation of meeting a Film Star. Construct a dialogue of greeting each other?	3M
4. You missed a class as you are unwell. Request your friend to lend her notes for a day?	2M
5. Construct a Dialogue between two friends discussing their future educational plan?	5M
SECTION-E	
V. Answer any Two of the following questions in about 50words: 1. What are Interpersonal Skills? 2. Emotional intelligence assumes a great role in personal and professional lives. Explain. 3. You are preparing for a private/public job. Write a SWOT analysis in your own words. 4. How can a person develop positive attitude?	5x2=10M

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